

APRIL 2022

WiB Newsletter

NOVA WOMEN IN BUSINESS

MEMBER'S ACHIEVEMENTS



Patricia Müller

Wonderful article written for the 1st edition of DoW of this semester



Maria Machado

Impressive commitment, always ready to implement great ideas and a notable sense of adaptability



Rita Mendes

Amazing job co-moderating the YSC panel, never afraid to try new approaches

WHAT WE DID

Drops Of Wisdom (March 30, 2022)

Yasmine Ouirhrane is an inspiring young woman advocating for Social and Gender justice in Europe. She is also the founder of "We belong", a platform and podcast amplifying the stories of immigrant daughters, the new daughters of Europe. The aim of the podcast is to provide more diverse role models to young women. "We belong" is an opportunity to shed light on women who break stereotypes and embrace multiple identities, to give young girls new role models to look up to. The podcast is also a chance to change the way migration is narrated and to provide positive stories on immigration. In 2019, Yasmine was awarded "Young European of the Year". Awarding her was heavily criticized by people online and by far-right French politician Marine Le Pen. Yasmine decided to fight back and boldly respond to this hatred – she filed a lawsuit against Le Pen and started "We belong"- "Diversity is not a problem; it is an opportunity!"

Yes She Can (March 31, 2022)

Kickstart your Career as a Woman was the topic brought for this YSC edition. We could count on valuable tips and insights from marvellous women working in different industries. From Mastercard to DHL, their paths and advice were really encouraging. We are very thankful for their presence!

Social Media

Our Marketing department does not stop for a minute! They have been working hard to achieve our goal: the development of content to increasingly engage the community in our cause, making the interaction a central point. Take a look at our reels and give us your feedback!

SAVE THE DATE

Stay Tuned

If you think we have seen everything, get ready for what is coming! WiB is already preparing a 2nd edition of the YSC, more DoW editions are about to be launched and many collaborations events are going to be promoted (NPC, Católica Equality in Business, Meet Nova Leadership) Keep up with the latest news on our social media!

RECENT ARTICLES

Venus Williams on Working to Close Pay Gap: 'Very Important Role That I Never Thought I'd Play'

For every dollar a man earns, women are only earning 82 cents, and if they are part of a minority, the disparity widens. The tennis legend, Venus Williams, is fighting for equal pay through her Privilege Tax initiative, which raises money into funding Girls Inc. that creates opportunities for women everywhere. (People, 23/03/2022) [Click here to read the full article.](#)

Women Face a Double Disadvantage in the Hybrid Workplace

Work arrangements are being reevaluated worldwide and women tend to want hybrid positioning more than men. This article calls attention to the disadvantages women endure in those arrangements. At risk is the ability to speak up and be heard in virtual meetings and is put into question their commitment to their careers. (Harvard Business Review, 24/03/2022) [Click here to read the full article](#)

Almost 40% of UK FTSE 100 board roles now held by women

The FTSE Women Leaders Review found 414 women held company board roles at FTSE 100 firms last year, up from 374 in 2020. But the review also exposed a lack of women in executive director roles. (BBC News, 22/02/2022) [Click here to read the full article](#)

Implications of Rejecting Gender Equality Bills

Five gender equality bills have been recently rejected by the National Assembly of Nigeria. These bills aimed for action for women in governance and political representation. The article displays the implications from such rejection such as fair representation and the lack of cooperation towards half of the voting population. (This Daily Life, 31/03/2022) [Click here to read the full article](#)

CONSULTING FIRMS' INITIATIVES FOR WOMEN

For aspiring consultants, it's imperative to join a firm with a work culture that supports women. That means not just offering women the same salary as their peers, but also providing mentorship, upward mobility, and leadership training. Other policies, like flexible working from home options and limited overtime, also appeal to candidates of all genders and boost the retention rate among female staff.

Womxn at Bain (WAB) - "We've made gender diversity a strategic priority, and that's reflected in our efforts to not only hire the world's most talented business leaders but to invest as needed so that everyone thrives, personally and professionally."

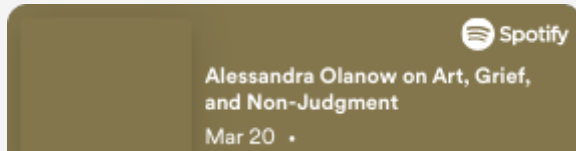
McKinsey&Company: Next Generation Women Leaders (NGWL) - "McKinsey passionately believes in developing outstanding female leaders and promoting gender diversity, both at our firm and in the world at large. We invite you to take the next step of your own leadership journey with us."

Women @ BCG - "Success never comes from sitting still or standing alone. One of our highest priorities is supporting women in the workplace, which we aim to do through career growth and representation and by celebrating the achievements of women at our firm."



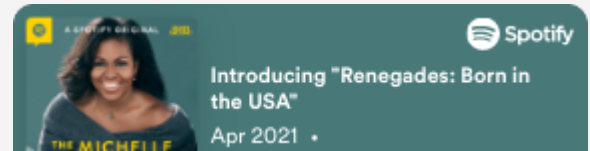
PODCASTS OF THE MONTH

The Hey Girl Podcast



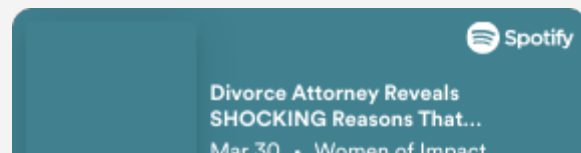
Hosted by Alex Elle, guests share their stories about intimate themes.

The Michelle Obama Podcast



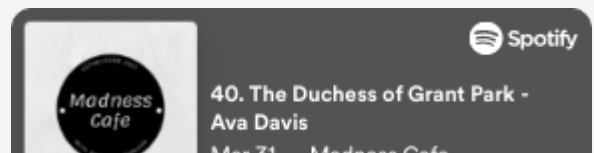
Hosted by Michelle Obama, host and guests discuss various topics.

Women of Impact



Hosted by Lisa Bilyeu, co-founder of the billion-dollar company Quest Nutrition and President of Impact Theory, this show features women who have overcome incredible hardship to achieve massive success.

Madness Café



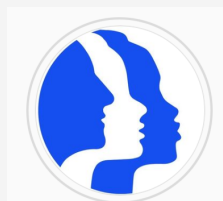
Hosted by Raquel Howard and Jennifer Bolanos, discuss topics such as politics and women's right issues with guests.

ACCOUNTS TO CHECK OUT



The Female Lead

[@the_female_lead](https://twitter.com/the_female_lead)



Women's March

[@womensmarch](https://twitter.com/womensmarch)



Women's Voices Now

[@womens_voices_now](https://twitter.com/womens_voices_now)

FOOD FOR THOUGHT

*"Whatever the problem, be part of the solution.
Don't just sit around raising questions and
pointing out obstacles."*

Tina Fey